



PRIVACY POLICY SLEEPING BATTERY®

1. General

Sleeping Battery® (hereafter SB) attaches great importance to the protection of your personal data. In this privacy policy, we want to provide you with clear and transparent information about how we deal with personal data. SB obtains personal data from you personally, for instance the information you provide us with through the website, cookies, email, telephone and the app. In addition, we may obtain your personal data through third parties as part of our service, such as your importer, distributor or purchasing organisation.

2. Principles

We do everything we can to guarantee your privacy and therefore handle your personal data carefully. SB complies in all cases with the applicable law and regulations, including the GDPR (AVG in the Netherlands).

This means that as a minimum, we:

- Process your personal data in accordance with the purpose for which it has been provided. These purposes and the type of personal data are described in this privacy policy;
- Restrict processing of your personal data to only those details that are required for the purposes for which they are processed;
- Ask for your explicit permission if we need this for the processing of your personal data;
- Have taken suitable technical and/or organisational measures in order to guarantee the security of your personal data;
- Do not pass your personal data on to other parties, unless this is required for the execution of the purposes for which they have been provided;
- Are aware of your rights in respect of your personal data and want to point them out to you and respect them.

Why do we process personal data

Your personal data is processed to achieve the following purposes:

- The concluding and carrying out of agreements and orders;
- The execution of administrative actions;
- The sending of newsletters;
- The maintaining of contacts;
- The collecting of money and taking of collection measures;
- To comply with legal requirements;
- To deal with conflicts;
- To enter into employment agreements.

For the above-mentioned purposes we may ask you for the following personal data: Name, address, telephone number, email, date and place of birth, BSN, bank details, key codes, registration numbers and chassis numbers.

3. Provision to third parties

The details you supply to us may be passed on to third parties in the event that this is required for the execution of the purposes described above. We never pass on personal data to third parties with whom we have not entered into a processor agreement. We make a number of arrangements with these parties (processors) to guarantee the security of your personal data.

4. Other provisions/Outside the EU

We will not pass the data you have provided us with to any other party, unless this is legally required and permitted. One example may be the police who request (personal) data from us as part of an investigation. In such a case, we have to cooperate and are obliged to pass on these details. In addition, we can share your personal data with third parties in the event that you give us your written permission for this. We do not pass on personal data to parties who are domiciled outside the EU.

5. Minors

We will only process personal data of minors (people below the age of 16) if we have received permission from a parent, career or legal representative.

6. Storage period

SB does not store personal data for longer than necessary for the purpose for which it has been provided or than is required by law. SB will periodically destroy superfluous personal data.

7. Security

We have taken suitable technical and organisational measures to protect your personal data from being processed unlawfully.

8. Rights in relation to your data

You have the right of access, correction or removal in relation to the personal data we hold on you. In addition you may object to the processing of your personal data (or part thereof) by us or by one of our processors. You also have the right to have the details provided to us transferred to yourself or directly to a different party if you so wish. Logically, we may ask you to provide proof of your identity before we can address any of the above-mentioned requests.

9. Cookies

We use cookies on the website to improve the online service. Cookies process your IP address and the system information of your device. For further information on these cookies you can consult our cookie statement at the bottom of the website. No automated decision making takes place at SB.

In addition, your details may be stored outside of the EU by third parties when use is made of Google Analytics, LinkedIn, Facebook, Twitter, YouTube, Google+ and Instagram during our contact with you. These parties are "EU-US Privacy Shield" certified, which means they comply with the European privacy regulations.

10. Complaints

If you should have a complaint about how we process your personal data, please get in touch with us. In the event that we are not able to solve the issue between us, we are very sorry.

You then have the right to file a complaint to the Dutch Data Protection Authority (Autoriteit Persoonsgegevens), which is the supervisory body in the area of privacy. If you have any questions or comments in relation to this privacy policy, please contact us.

11. Contact

We are responsible for the processing of your personal data. If, after reading this privacy policy, or in general, you have questions or would like to contact us, you can do so using the following contact details: **Sleeping Battery®, Zweihaak 1, NL - 4251 LT Werkendam, info@sleepingbattery.com, +31 183 30 52 26.** Data Protection Officer has been appointed.

12. Amendments to privacy policy

This privacy policy was last amended on 25 May 2023. SB may amend this privacy policy. New versions will always be published on the website. We recommend that you consult this statement regularly in order to stay up to date with any amendments.